



## *Abigail Rudner*

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## Biography

Visual Design Master | Author | Educator | Certified Trainer | International Speaker

An accomplished, dynamic designer and educator with 25 years of industry experience, Abigail Rudner demystifies the design process for people.

Video-training author for LinkedIn Learning, and adjunct professor at UC Berkeley, in both the Multimedia Design and the International Custom Programs departments, Abigail develops curriculum, leads workshops, and teaches internationally with great love and enthusiasm.

Using her special synthesis of design methodology, visual thinking, problem solving and digital graphics tools, she infuses individuals with creative thinking strategies needed to increase productivity and satisfaction in their work.

Devoted to spreading the gospel of design success, she thrives on fostering environments where innovation, communication, and critical thinking flourish. Deep intuition and innate ability to see the “big picture” allows her to empower others to tackle design projects confidently.

When not mentoring and training, Abigail works closely with top administrative professionals, and producers to bring high quality media design - including works for print, interactive, animation and video to life.

Abigail holds a BFA from Parsons School of Design, and a Masters in Art Education from School of the Art Institute of Chicago. She is certified trainer (via Comp TIA), and an Adobe Certified Expert for InDesign, Illustrator, Photoshop, Animate, Dreamweaver, and XD.

## Session: Ramping up your Adobe InDesign Powers: Crucial tips and methods for taking control of your documents... *beautifully.*

Are you attempting to create and/or work on existing InDesign documents with little or no graphic design background or long-term training?

Do you feel like you are swimming around in a swamp of information and over your head with projects?

If you want and need to learn how to use 21st-century communication tools such as Adobe InDesign, you are in the right place.

In this powerful, clear, and easy to follow session, master designer and multimedia educator Abigail Rudner shows you exactly what to do when the pedal hits the metal and you have no time to waste!

I welcome you to cut to the chase and increase your productivity.

Join me and become a power of nature using this powerful software!

## Learning Objectives:

In this session you will learn to create good looking, high quality documents confidently using:

- Master pages
- Paragraph, Character, and Object styles
- Adobe Creative Cloud Libraries
- Page and Section numbering options
- Data merge for automatic layout
- Adobe color palettes
- Font design and layout tips for professional-looking results
- and much more

to buy this session for personal use or to share with your team

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to make an appointment to speak to us about booking Abigail to speak to your team either virtually or in person



This session is worth 1.5 IAAP recertification points.