



Abigail Rudner

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Biography

Visual Design Master | Author | Educator | Certified Trainer | International Speaker

An accomplished, dynamic designer and educator with 25 years of industry experience, Abigail Rudner demystifies the design process for people.

Video-training author for LinkedIn Learning, and adjunct professor at UC Berkeley, in both the Multimedia Design and the International Custom Programs departments, Abigail develops curriculum, leads workshops, and teaches internationally with great love and enthusiasm.

Using her special synthesis of design methodology, visual thinking, problem solving and digital graphics tools, she infuses individuals with creative thinking strategies needed to increase productivity and satisfaction in their work.

Devoted to spreading the gospel of design success, she thrives on fostering environments where innovation, communication, and critical thinking flourish. Deep intuition and innate ability to see the “big picture” allows her to empower others to tackle design projects confidently.

When not mentoring and training, Abigail works closely with top administrative professionals, and producers to bring high quality media design - including works for print, interactive, animation and video to life.

Abigail holds a BFA from Parsons School of Design, and a Masters in Art Education from School of the Art Institute of Chicago. She is certified trainer (via Comp TIA), and an Adobe Certified Expert for InDesign, Illustrator, Photoshop, Animate, Dreamweaver, and XD.

Session: Template Mastery - InDesign Magic and Miracles: Leveraging Templates and Adobe Creative Cloud Libraries to Work Faster and Smarter Now

Once you understand the crucial InDesign processes, you are ready to get turbocharged. This session is for people who have been working with InDesign for a little while.

Master designer Abigail Rudner teaches you straight from her own experiences as an Adobe education developer, and an accomplished visual designer. Abigail will show you how to become a Master of Templates using InDesign.

If you understand the ins and outs of Paragraph, Character, and Object styles and you have begun to use Master pages as well as numbering and sections, you are ready to level up!

Learning Objectives:

Here you will become an InDesign power user, learning how:

- To save your frequently used documents as InDesign Templates
- Set up a new template using swatches, grids, text and image placeholders
- Find and evaluate free templates
- Discover the Adobe stock offerings

In addition we will look at creating and working with a style guide, EPUB and Interactive documents.

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to make an appointment to speak to us about booking Abigail to speak to your team either virtually or in person



This session is worth 1.5 IAAP recertification points.