



David Lovett-Hume

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Biography

David Lovett-Hume is a serial entrepreneur with numerous successful events businesses including Event Assembly, Asemblr, MicePro and MiceOffers. David started his events career without any training at all and his events agency ran events for Google, Groupon, Bank of Tokyo and MasterCard to name but a few. In recent years David has turned his attention to building technology that can elevate everyone's event game overnight. David has also co-authored a training course tailored to Assistants.

Session: Asemblr: Smarter Event Planning

Smarter Event Planning will focus on demonstrating the most advanced event planning technology in the world covering pre planning, research, comparison, negotiation and budget tracking. Asemblr is a free to use system which was designed by Executive Assistants for Executive Assistants and is a valuable tool for users to make themselves indispensable.

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