



Emma Reynolds

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Biography

Emma Reynolds is a leading UK Executive Producer and expert speaker on virtual events. Over the past 25 years Emma has specialised in creating large-scale live and broadcast events and video and digital/interactive activations for some of the world's largest brands and agencies, such as the FIFA World Cup Russia 2018; the past five years' UEFA Champions League Finals; America's Cup Jubilee for 70,000 participants, and producing international conferences for Samsung, TATA and EY. Emma's delivery has been recognised in many client awards including The Drum, EvCom and M&IT Awards.

Centred on valuable insights learnt from live events, and her love and specialism in technology and virtual activations, Emma is passionate about the infinite possibilities within the virtual events world. Using her vast experience Emma shows how virtual events offer new and exciting opportunities for participants, whilst helping organisers recognise the differences in planning and managing a virtual event - what can you achieve and what can you play to.

Emma is the creator of the Best Virtual training series and is currently one of the UK's leading authorities on virtual meetings and behaviour.

Session: Becoming Your Best Virtual Self: The Ultimate Guide to Being Your Best in Video Meetings

Jumping on to a virtual video call with no preparation is like getting behind the wheel of car without driving lessons. You wouldn't drive before you'd been taught, yet we expect people to understand how to turn up online and just get on with it. It is no wonder so many people find the process stressful and unsatisfying!

In this focused 30 minute session, Emma Reynolds looks at the seven best ways to own your space on a video call. From diffused lighting, to framing, from WIFI troubleshooting to digital etiquette and what your background says about you, Emma will share seven tips to transform your virtual presence and become your best virtual self.

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to make an appointment to speak to us about booking Emma to speak to your team either virtually or in person



This session is worth 0.5 IAAP recertification points.