



Michelle Bowditch

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Biography

Michelle Bowditch is a C-Suite Executive Assistant and Advocate with over 15 years' experience across a wide range of industries in both the public and private sectors. Her professional background as Business Manager, Editor, Professional Speaker and Event Manager make Michelle a formidable leader in her field.

Michelle's mission is to ensure an EA's worth is understood and appreciated by all businesses and to support EAs to become the best version of themselves by empowering them with the right tools, tech and mindset. Her approach makes technology fun for all. Michelle is a 'Woman in Tech' and part of the global organisation [womenintech.org](https://www.womenintech.org)

Michelle created Door20a to help Executive Assistants find their voice, disrupt the status quo and identify better ways to do business. She teaches EAs and small business owners how to harness technology and use it to propel their career forward.

Session: Banishing Imposter Syndrome - how to talk tech with confidence

Michelle Bowditch is a bright new shining star in the Executive Assistant Tech firmament. She's got an uncanny ability to cut through all the nonsense and make tech exciting, interesting and understandable. In this interview with Lucy Brazier she talks about why she started her own business, what her favourite new apps are, what tech she couldn't live without and why every Assistant needs to banish the imposter syndrome to learn to 'talk tech'.

to buy this session for personal use or to share with your team

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to make an appointment to speak to us about booking Michelle to speak to your team either virtually or in person



This session is worth 0.5 IAAP recertification points.